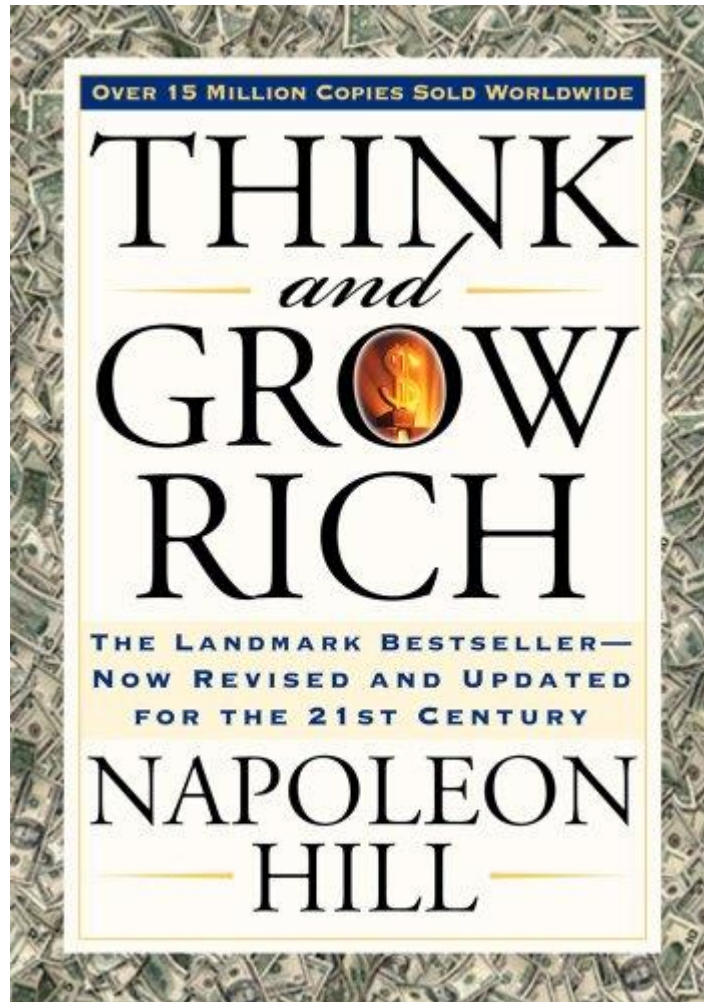


Think & Grow Rich



*) Story of successful people/Greatest mind of 20th century like Thomas Edison and Henry Ford.

*) Author spend 30 years of study - "what made them successful"

*) Author in this book talks about

- Burning Desire,
- Faith, Consistency,
- Self confidence,
- Plan etc.

It gives us idea to do great things

- In order to do great things first we need to **harness** the *power of subconscious mind.*
- Subconscious mind is always working, might be against us, negative thinking/thoughts bombarded with emotions

There are seven steps to harness the power of subconscious mind

1) Definite Purpose - (write the statement)

Clear destination/direction

Clarity

2) Efforts - What we intend to give

3) Deadline and Duration

4) Proper structure plan

5) Affirmation/ Autosuggestion

6) Power of emotions - Attachment with our Goal

7) Persistence/ Consistency - Continuing the plan

Strategy - Burning the Boats

Cut other possibilities or options (Burning Desire & Obsession)

Spanish Conqueror story

Clear intensions of fighting & conqueror that area

- He's Army was badly in numbers – Soldiers ratio (1:100)
- They were hesitating & thinking to go back.
- In order to win, Conqueror ordered to burn the boats (cut other option/possibilities)
- So, it's Do or die situation: There was no way of giving up
- They went and even with 1:100 soldiers' ratio – They win the war

Think & Grow Rich summary YouTube videos

1. <https://youtu.be/7UbxJCIUQRE>
2. <https://youtu.be/7UbxJCIUQRE>
3. <https://youtu.be/Jwmxp2UNyVY>
4. https://youtu.be/g_QIBiJz60